

Mentoring for ESD-Leadership 2018

Project: Energy Resources Awareness and Savings in Bajío Zone



Project Responsible

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Target Group

Schools and industries in León, Guanajuato and surrounding

Duration of the project

1-2 years

Implementation Status

Ongoing:

- Speech delivered at one high school;
- Carried out the survey at 3 high schools;
- Two schools have accepted the newspaper project;
- Likely to carry out an energy audit at a company

Addressed SDGs



OBJECTIVES

- Raising awareness on how minimizing and optimizing energy use could help the economy and the environment
- Motivating students towards a sustainable life and towards choosing a bachelor's degree that can help achieve this

MAIN ACTIVITIES

- Awareness level surveys
- Motivational speeches at high schools
- 2030 newspaper development at elementary schools
- Direct work with the industries

METHODOLOGICAL APPROACH

- Engagement of leadership, teamwork, organization skills, and social abilities on the ESD training
- Negotiation of activities with high school and elementary schools
- Contact with industries, working with the production and the quality department
- Mainstreaming of the problem

IMPACT

Who & how many people will be reached

- Directly: 190+ school students

What will change through the project

The perception of energy, and the consciousness on how we consume it, and the negative impact that it has on the environment



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