

Mentoring for ESD-Leadership 2018

Project: Developing a citizens' charter in Pune City



OBJECTIVES

- Sensitizing the citizens of Pune about sustainable cities through individual behaviour
- Building a community through social media for showcasing individual sustainability initiatives that have collective effect on their surroundings
- Incorporating the citizens' perspectives on a sustainable city in a policy paper on SDG 11

MAIN ACTIVITIES

- Data collection on city level services like housing, water supply, waste management, environment management etc.
- Hands-on exercise in form of "Drain or Sustain?"
- Brainstorming on pillars of SDG 11 (inclusive, safe, resilient and sustainable)
- Compilation of the inputs from citizens
- Use of social media for post-workshop follow-up

Project Responsible

Pournima Agarkar

Target Group

Pune citizens from all age groups, including college students, senior citizens, working professionals, NGO personnel and bureaucrats

Duration of the project

Pilot phase – three months

Implementation Status

Pilot phase of the project is completed. Based on the reflections on the pilot phase, activities in the future workshops will be focused on competence development in order to have more action-oriented community activities

Addressed SDGs



METHODOLOGICAL APPROACH

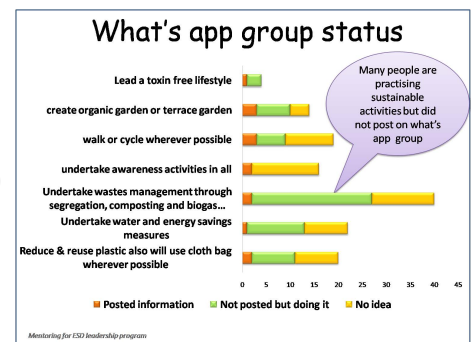
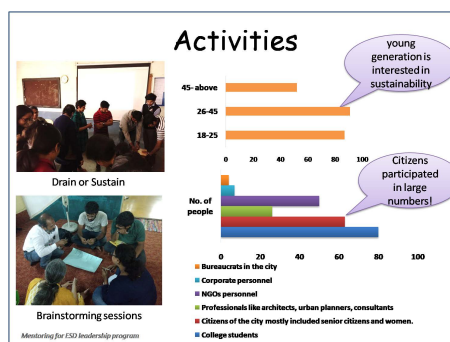
- Presenting city level data based on the framework of SDG 11 to the target groups, followed by brainstorming sessions based on the principles of ESD
- Collating the inputs from the brainstorming session to integrate them in the policy paper on SDG 11
- Engaging like-minded people for collective actions via groups on social media

IMPACT

Who & how many people will be reached

- Directly: 250 people
- Indirectly: 600 people via the multiplier effect & social media

What will change through the project
The workshops will change the mindsets/ attitudes of people through and initiate sustainability thinking and action



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